



OFFICIAL RULES

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING. THE CONTEST IS VALID ONLY (AND IS OPEN ONLY TO ELIGIBLE PERSONS, AS DEFINED IN THE RULES BELOW). VOID WHERE PROHIBITED. DO NOT PARTICIPATE IN THE CONTEST IF YOU DO NOT MEET THE ELIGIBILITY REQUIREMENTS SET OUT BELOW.

1. CONTEST

PERIOD

The “Feed Your Winning Recipe” contest (hereinafter the “Contest”) is organized by Groupe Colabor Inc. (“Contest Organizer”). The Contest Organizer is responsible for the Contest, its organization, and the application of these rules (collectively, the “Rules”).

The Contest begins on September 29 at 12:01 AM Eastern Time (ET) and ends on September 29, 2026, at 11:59 PM (ET) (the “Contest Period”). Entries submitted after the Contest Period will not be accepted.

By participating in the Contest, participants (as defined below) agree to be bound by the terms and conditions of these Rules.

2. ELIGIBILITY

This Contest is open to all clients of the Contest Organizer and its affiliated companies who have a place of business in Canada and hold an active client account on the first day of the Contest Period (each participating client, a “Participant,” collectively the “Participants”). In the case where the Participant is an individual, they must have reached the legal age of majority in the province or territory where they reside at the time of entering the Contest.

Excluded from the Contest are employees, agents, representatives, officers, and directors of the Contest Organizer, and each of its subsidiaries, affiliated companies, parent companies, their advertising, promotion, and fulfillment agencies involved in the development or execution of the Contest in any way, any person or entity involved in judging the Contest, sponsors, prize suppliers, providers of materials and services related to the Contest, or any other party directly involved in running the Contest, as well as their immediate family members (spouse, common-law partner, son, stepson, son-in-law, daughter, stepdaughter, daughter-in-law, sister, half-sister, brother, half-brother, brother-in-law, mother, stepmother, father, or stepfather) and anyone living in the

same household as such employees, agents, representatives, officers, and directors (whether related or not).

A Participant must meet the eligibility requirements set out in these Rules from the time they enter until the time they are confirmed as a winner (if they win).

3. HOW TO ENTER
NO PURCHASE IS REQUIRED TO ENTER OR WIN. A purchase is not necessary to participate in the Contest and will not increase the chances of winning.

3.1 Registration
To enter the Contest by either of the participation methods, the Participant must follow the steps below during the Contest Period to receive up to one (1) entree into the Contest, subject to these Rules, and have a chance to win x (number of prizes) Contest :

Option 1: In-person entry

- Attend the “Colabor Foodservice Show” event at Centrexpo Promutuel Assurance, 550 Rue St-Amant, Drummondville, QC, J2C 6Z3, on September 29, 2026, between 9:00 AM Eastern Daylight Time (EDT) and 4:00 PM (ET);
- Go to the event’s reception desk where the client’s representative must provide their full name, phone number, and email address, along with the client’s name and the client account number held with the Contest Organizer;
- Receive an identification badge that includes a barcode;
- Have the barcode on the identification badge scanned at the site entrance by a designated representative of the Contest Organizer.

Option 2: Entry by written request

- Send a handwritten letter by mail to the Contest Organizer at the following address:

Groupe			Colabor		Inc.
1601	Rue	René	Descartes,	Suite	103
Saint-Bruno-de-Montarville,					QC
J3V 0A6					

- Provide the following information in your letter:
 - State that you wish to participate in the “Feed Your Winning Recipe” Contest;
 - The client’s name and client account number held with the Contest Organizer;
 - The client’s mailing address; and
 - The client representative’s full name, phone number, and email address.

- To validate your entry, all of the above information must be provided. Only Participants who have properly completed the letter and sent it to the above address before the end of the Contest Period will be validly entered into the Contest. Any letter received outside the Contest Period will not be considered for Contest entry. The deadline for receipt of the letter is September 29, 2026, at 11:59 PM (ET).

3.2 **Entry** **Limit**
Limit of one (1) entries per Participant during the Contest Period, regardless of the method of entry.

Furthermore, if a Participant attempts to obtain more than the stated number of entries, the Contest Organizer may, at its sole discretion, disqualify the Participant from the Contest and void all of their entries.

4.PRIZES

4.1 Prize Description. There are three (3) separate prizes (the "Prizes") to be awarded as part of the Contest, with a combined total value of six thousand five hundred sixty Canadian dollars (CAD \$6,560.00). The Prizes are as follows:

The first (1st) prize, with a total value of three thousand five hundred sixty Canadian dollars (CAD \$3,560.00), includes:

- One (1) electronic gift certificate valued at one thousand five hundred Canadian dollars (CAD \$1,500.00), redeemable at Atelier du chef;
- One (1) 2-inch conveyor toaster – 120 volts, valued at two thousand sixty Canadian dollars (CAD \$2,060.00), provided by Atelier du chef.

The second (2nd) prize, with a total value of one thousand five hundred Canadian dollars (CAD \$1,500.00), includes:

- One (1) electronic gift certificate valued at one thousand five hundred Canadian dollars (CAD \$1,500.00), redeemable at Atelier du chef.

The third (3rd) prize, with a total value of one thousand five hundred Canadian dollars (CAD \$1,500.00), includes:

- One (1) electronic gift certificate valued at one thousand five hundred Canadian dollars (CAD \$1,500.00), redeemable at Atelier du chef.

4.2 **General**
In addition to the other conditions set forth in these Rules, the following conditions apply:

- To be eligible for the draw, the Participant must be validly entered in the Contest, as described in Section 2 above.

- All costs, expenses, charges, duties, and taxes (federal, provincial, local, or otherwise), including, but not limited to, all income, sales, use, and other taxes (and their reporting), and all fees not expressly described in these Rules as being included in the Prize, must be fully borne by the winner, who will be solely responsible for them. It is the sole responsibility of the individual winner to understand and comply with any federal, provincial, territorial, local, or foreign tax laws that may apply to receiving a prize.
- An eligible person to win a prize must accept the prize as awarded and may not transfer, substitute, exchange, or apply the value of the prize toward cash or a more expensive or alternative prize. Prizes are non-refundable, cannot be replaced if lost or stolen, and are provided “as is,” without any representation or warranty. The Contest Organizer reserves the right, in its sole and absolute discretion, to substitute a prize or portion thereof with one of equal or greater nature or value in the event of unavailability of all or part of a prize, or for any other reason.
- Any Prize shown in promotional materials is for illustration purposes only and may not exactly represent the actual item(s) offered as the Prize.
- Trademarks, logos, and all service marks (including individual product and retailer names) are the property of their respective owners.

5. WINNER SELECTION

5.1 Prizes

5.1.1	Prize	Draws
The Contest Organizer will conduct three (3) separate random draws on October 6, 2026, at 11:00 AM (ET) in Saint-Bruno-de-Montarville, Quebec, to select the winner of each of the three (3) individual Prizes from among all valid entries received during the Contest Period. One (1) potential winner will be randomly selected in each of the three (3) draws to win each of the three (3) individual Prizes.		

5.2 Odds of Winning

5.2.1	Prizes
For each Participant in the Contest, the approximate odds of winning one of the three (3) Prizes depend on the total number of eligible entries received before the end of the Contest Period. A maximum of one (1) valid entries per Participant will be allowed. A Participant may only win one of the three (3) individual Prizes.	

6. PRIZE AWARDING CONDITIONS

6.1	Each	Individual	Prize	Winner
Each selected Participant will be notified by email by the Contest Organizer within fifteen (15) days of being selected. In order to be confirmed as a Prize winner, the selected Participants must:				
• Complete and sign the Acceptance Form (as defined below) provided by the Contest Organizer;				

- Return an original signed copy of the Acceptance Form to the Contest Organizer within five (5) days of receipt; and
- Correctly answer the mathematical skill-testing question included in the Acceptance Form.

6.2 The Acceptance Form

The acceptance form (hereinafter the “Acceptance Form”) includes, among other things, confirmation of the winner’s compliance with the Rules, a release of liability in favor of the Contest Organizer and its entities, its respective officers, directors, employees, subsidiaries, affiliates, related companies, and agents, except where prohibited by law, and authorization allowing the Contest Organizer and its representatives to use the selected Participant’s name, photo, likeness, statements regarding the Prize, place of residence, and voice, if applicable, without any compensation, in any Contest Organizer publicity and for any required disclosure without first obtaining the winner’s consent.

If the selected Participant does not return the completed and signed Acceptance Form within the prescribed time, that Participant will be deemed to have forfeited the Prize, and another Participant will be selected in accordance with these Rules until a new Participant claims the Prize.

The Contest Organizer makes no representations or warranties of any kind regarding the appearance, safety, or performance of any Prize. Within twenty (20) days of receiving the duly completed Acceptance Form, the Contest Organizer will deliver the Prize to the winner at the address on file for the Participant with the Contest Organizer.

6.3 Mathematical Skill-Testing Question

The selected Participant must correctly answer a mathematical skill-testing question within a limited time, without assistance of any kind, whether mechanical, electronic, or otherwise. This question is a legal requirement and will be asked via email or on the Acceptance Form at the Contest Organizer’s discretion.

6.4 No Transfer or Substitution Allowed

The Prize must be accepted as described herein by the winner and may not, in whole or in part, be sold, assigned, or transferred to a third party. The Prize may not be substituted for another, except as provided in these Rules.

6.5 Misrepresentation

Any inaccurate or false statement or any fraud will result in the automatic disqualification of the winner and the forfeiture of rights to the Prize. Failure to comply with any of the above conditions or any other condition set out in the Rules will result in the winner’s automatic disqualification and forfeiture of rights to the Prize.

7. GENERAL CONDITIONS

7.1 Confidentiality. The Contest Organizer respects your right to privacy and strives at all times to comply with all applicable data protection and privacy laws. Unless expressly stated in these Rules, in the Contest Organizer’s privacy policy (available at <https://colabor.com/politique-de-confidentialite/>), or otherwise agreed by you, any personal information provided in connection

with this Contest will only be collected, used, and disclosed by the Contest Organizer and its partners and third-party service providers for the purposes of administering and conducting this Contest, including, without limitation, verifying eligibility and identity, and awarding and delivering prizes. Please note that personal information provided in connection with this Contest may be collected, transferred, processed, and stored in countries outside of Canada. Such information will be subject to the general laws applicable in those countries, including, without limitation, potential access by regulatory authorities. The Contest Organizer will not sell, share, or otherwise disclose any personal information provided in connection with this Contest to any third party or agent, except those engaged by the Sponsor for the above purposes, or as permitted or required by applicable laws.

7.1 Verification. Entries, submissions, and any other documents required by the Contest Organizer, along with all information contained therein, are subject to verification by the Contest Organizer. Any entry, submission, Acceptance Form, or other required document that is illegible, incomplete, fraudulent, copied, received late, contains an invalid email address or phone number, does not contain the correct answer to the mathematical skill-testing question, or is otherwise non-compliant, may be rejected and may result in the disqualification of the Participant and forfeiture of any rights to the Prize, as applicable. It is the Participant's responsibility to properly complete their entry, submission, and/or any other document required by the Contest Organizer in order to be contacted in accordance with these Rules if they are selected for the Prize. A Participant is not considered a winner until the verification process is complete and it has been established that the Participant has complied with all conditions of these Rules. If a Participant wins a prize and it is later discovered that they violated these Rules, the Participant will be required to forfeit the prize or reimburse the Contest Organizer for the declared value of the prize if the violation is discovered after the prize has been used.

7.2 Conduct of the Contest. Any attempt to undermine the legitimate operation of the Contest constitutes a violation of civil and criminal laws. Should such an attempt be made, the Contest Organizer reserves the right to reject the entry or participation of the offending Participant and to seek legal or equitable remedies as permitted by applicable laws.

7.3 Decisions of the Contest Organizer. Any decision by the Contest Organizer regarding any aspect of this Contest, including, without limitation, eligibility and disqualification of an entry, shall be final and binding without appeal.

7.4 Disqualification. Any person participating in this Contest or attempting to participate in a manner contrary to these Rules, or in a way that is unfair to others, will be automatically disqualified and may be referred to the appropriate judicial authorities.

7.5 Prize Substitution. In the event that it is impossible, difficult, or more costly for the Contest Organizer to award the Prize (or part of the Prize) as described in these Rules, the Contest Organizer reserves the right to award a prize (or part of the Prize) of the same nature and equivalent value, or, at its sole discretion, the monetary value of the Prize (or part of the Prize) stated in these Rules.

7.6 Limitation of Liability – Use of Prizes. The winner releases the Contest Organizer, its subsidiaries, affiliates, parent companies, advertising and promotional agencies, employees,

agents, representatives, directors, and officers (hereinafter the “Released Parties”) from any liability for any damage of any kind that they may suffer, directly or indirectly, as a result of accepting, possessing, or using the Prizes. This includes, without limitation, accidents, injuries, death, loss of enjoyment, inconvenience, disappointment, or physical or psychological distress of any kind.

In this regard, the winner hereby (i) acknowledges and confirms that the Released Parties make no warranties or guarantees whatsoever regarding the Contest Prize; (ii) acknowledges and confirms the absence of any implied warranties with respect to this Contest or the Prize offered; and (iii) agrees to sign the Acceptance and Compliance Form before receiving the Prize. All costs or expenses incurred by a winner in connection with claiming or using their Prize are entirely the responsibility of that winner.

7.7 Limitation of Liability – Contest Participation

Any client who participates or attempts to participate in this Contest releases the Released Parties from any liability for any damage, claim, or injury they may suffer as a result of their participation or attempted participation in the Contest. The Released Parties disclaim any liability related to the malfunction of any computer component, software, or communication line, the loss or absence of network communication, or any defective, incomplete, incomprehensible, or erased transmission by any computer or network that could limit or prevent any person from participating in the Contest. The Released Parties are not responsible for any damage or loss that may be caused, directly or indirectly, in whole or in part, by the downloading of any Internet page or software and by the transmission of any information related to participation in the Contest. The Released Parties shall be released from their obligations hereunder in the event of force majeure, or if any of the events is delayed or postponed for any reason beyond their control, including, without limitation, pandemics, natural disasters, public enemies, wars, civil conflicts, fires, floods, explosions, labor disputes or strikes, or any other act or order of a governmental authority.

7.8 Limitation of Liability

The Released Parties shall not be liable for any loss, delay, theft, damage, interference, inaccuracy, incompleteness, misdirection, mutilation, nondelivery, lateness, or misrouting of emails, Facebook messages, comments, prize claims, or for any errors, omissions, interruptions, deletions, defects, or delays by the cable, satellite, or Internet service provider, telephone lines, or in the operation or transmission of information, in each case resulting from technical or other failures or malfunctions of computer hardware, software, communication devices, or transmission lines, or corruption of data, theft, tampering, destruction, unauthorized access to, or alteration of materials related to participation in the Contest, loss, human error, or otherwise. Furthermore, the Released Parties are not responsible for undeliverable electronic communications due to any active or passive form of filtering of any kind, or the insufficiency of space in the Participant’s email account preventing the reception of emails. The Released Parties are not responsible for incorrect or inaccurate information, whether caused by a Participant or by any equipment or programming associated with or used in the Contest, or by any technical or human error that may occur in the transmission, reception, or processing of entries.

The Released Parties are not responsible for any other problem or error of any kind (technical, human, or otherwise), whether or not related to computers, networks, printing, seeding, typography, mechanics, in relation to or in connection with the Contest, including, without limitation, errors that may occur in the administration of the Contest, the announcement of prizes or prize winners, the processing of entries, codes, requests, the tallying of entries, or in any Contest-related materials.

7.9 Modification. The Contest Organizer reserves the right, at its sole discretion and subject to approval by the Régie, to cancel, terminate, modify, or suspend, in whole or in part, this Contest in the event that a virus, malfunction of computer components, an event, or any human intervention arises that could corrupt or affect the administration, security, fairness, or proper conduct of the Contest as set out in the Rules.

7.10 Number of Prizes Awarded. In all cases, the Contest Organizer, its subsidiaries, affiliates, parent companies, their advertising and promotion agencies, their employees, agents, representatives, directors and officers, their product, equipment or service suppliers related to this Contest, as well as their employees, agents and representatives, cannot be held responsible for awarding more Prizes than the number indicated in the Rules or awarding the Prize otherwise than in accordance with these Rules. If computer, printing, production, mechanical, seeding, typographical, or other errors result in a valid number of Prize claims greater than the number of available Prizes stated herein, the Contest Organizer reserves the right to award the number of Prizes stated herein by means of a random draw among all eligible, non-suspect, and valid Prize claims received for the Prize in question.

7.11 Authorizations. By entering the Contest, Participants authorize the display of their name on the Contest Organizer's website, blog, Facebook page, and its use for any purpose related to this Contest and for the promotional and advertising purposes of the Contest Organizer and its products and activities, at any time, without charge, payment, or other form of compensation. Each winner authorizes the Contest Organizer and its representatives to use, if required, their name, photograph, likeness, statement regarding the Prize, place of residence, and voice, as applicable, for advertising purposes related to the Contest, without charge, payment, or other form of compensation.

7.12 Ownership of Entries. Entry forms are the exclusive property of the Contest Organizer and will not, under any circumstances, be returned to Participants.

7.13 Intellectual Property. The Contest Organizer is the sole owner of the Contest materials and promotional products as well as the intellectual property rights related thereto, and nothing in these Rules shall be construed as conferring any rights whatsoever to the Participants in this regard. These Rules do not grant Participants the right to use the Contest Organizer's trademarks, copyrights, or other intellectual property.

7.14 Communication with Participants. Subject to what is provided in these Rules, no communication or correspondence will be exchanged with Participants, except with the Prize winner.

7.15 Participant Identity. For the purposes of these Rules, the Participant is the client represented by the person whose name, telephone number, and email address were used for Contest registration during the Contest Period, in accordance with the provisions of section 2.1. Subject to the terms herein, the Prize will be awarded to that client/Participant if declared the winner.

7.16 Disputes. Any dispute regarding the organization or conduct of the Contest may be submitted to the Régie des alcools, des courses et des jeux for a decision. Any dispute regarding the awarding of a Prize may be submitted to the Régie solely for the purpose of intervention to attempt to resolve it.

7.17 Competent Court. Subject to the provisions of the previous paragraph regarding matters within the jurisdiction of the Régie, as a condition of entering this Contest, each Participant agrees that disputes that cannot be resolved between the parties, and any causes of action arising from or related to this Contest, shall be resolved individually, without resort to any form of class action, and exclusively before a court of competent jurisdiction in Montréal, Québec, which court shall apply the laws in force in the Province of Québec.

7.18 Severability. If any provision of these Rules is declared or deemed illegal, unenforceable, or void by a court of competent jurisdiction, that provision shall be considered null, but all other provisions not affected shall be applied to the extent permitted by law.

7.19 Gender. The use of the masculine gender in these Rules is solely for ease of reading and refers to both men and women.

7.20 Language. In the event of any discrepancy between the French and English versions of the Rules, the French version shall prevail.

7.21 Acceptance. By participating in the Contest, Participants agree to be bound by the Contest Rules and the decisions of the Contest Organizer, which decisions are final, binding, and non-appealable in all respects, including, without limitation, decisions regarding eligibility, disqualification of entries, or awarding of Prizes.

7.22 Personal Information in Connection with the Contest. Participants' and their representatives' personal information will be kept in the Contest database, and the Contest Organizer will use it for purposes of the Contest. No other use will be made of the Participant's or their representative's personal information, except as authorized by applicable laws.

7.23 Contest Rules and Winner Names. A copy of the Rules is available on the website. If you have questions regarding the Contest or wish to obtain the list of Contest winners once designated, please contact the Contest Organizer using the contact information provided on the website.

7.24 Communications with Participants – In Connection with the Contest. By participating in the Contest, Participants consent to receive all communications related to the Contest, whether promotional or otherwise, from the Contest Organizer.

7.25 Applicable Law. The Contest (including these Rules) is governed by the laws applicable in Canada and in the relevant provinces and territories.

